

SCORE



NEW



CUSTOMERS



High Point Furniture Market

BASELINE
LICENSING GROUP

Showplace Booth #1120
October 16-22, 2006



800-853-6625
www.blsports.com

1309 Raleigh Avenue
Norfolk VA 23507

PO Box 5329
High Point NC 27262

Dear Sports Lifestyle Buyer,

The International Furniture Show in High Point, North Carolina is just around the corner. The dates, just in case you don't have them blocked on your calendar already are October 16th through the 22nd. Baseline Licensing Group is excited about showing its line up this year in several locations!

Our Primary Location will be at the Showplace located at 211 East Commerce Street. Our booth location is 1120. We will be showing a variety, including some new items for our licenses with the National Football League, the National Basketball League, College Licensing Program as well as Nascar.

Our products will also be shown at the following locations;

NATALE BUILDING – 2ND FLOOR – Corner of English of Elm

MARCH FURNTURE – 310 S. Main St.

CONTAINER MARKETING (CMI) – 210 S. Main St Space 303

You are cordially invited to stop by our main showroom or any of the satellite locations. We'd love to show you what all the excitement is about. Feel free to contact us in advance for a more personal appointment. You may contact our category managers to assist in creating a BUZZ in your store this holiday season.

BROWN COUNCILL – (RENT TO OWN) – 336-255-4805

JAY SHURLING – (FURNITURE/WEST & TOP 100) – 757-217-1859

CHRIS SIMS – (SPORTS SPECIALTY) – 757-217-1840

RED BARNES – (FURNITURE EAST & MASS) – 757-217-1820

Thank you again for your interest and we look forward to seeing you soon!

Sincerely,

A handwritten signature in cursive script that reads "Red Barnes".

Red Barnes
President
