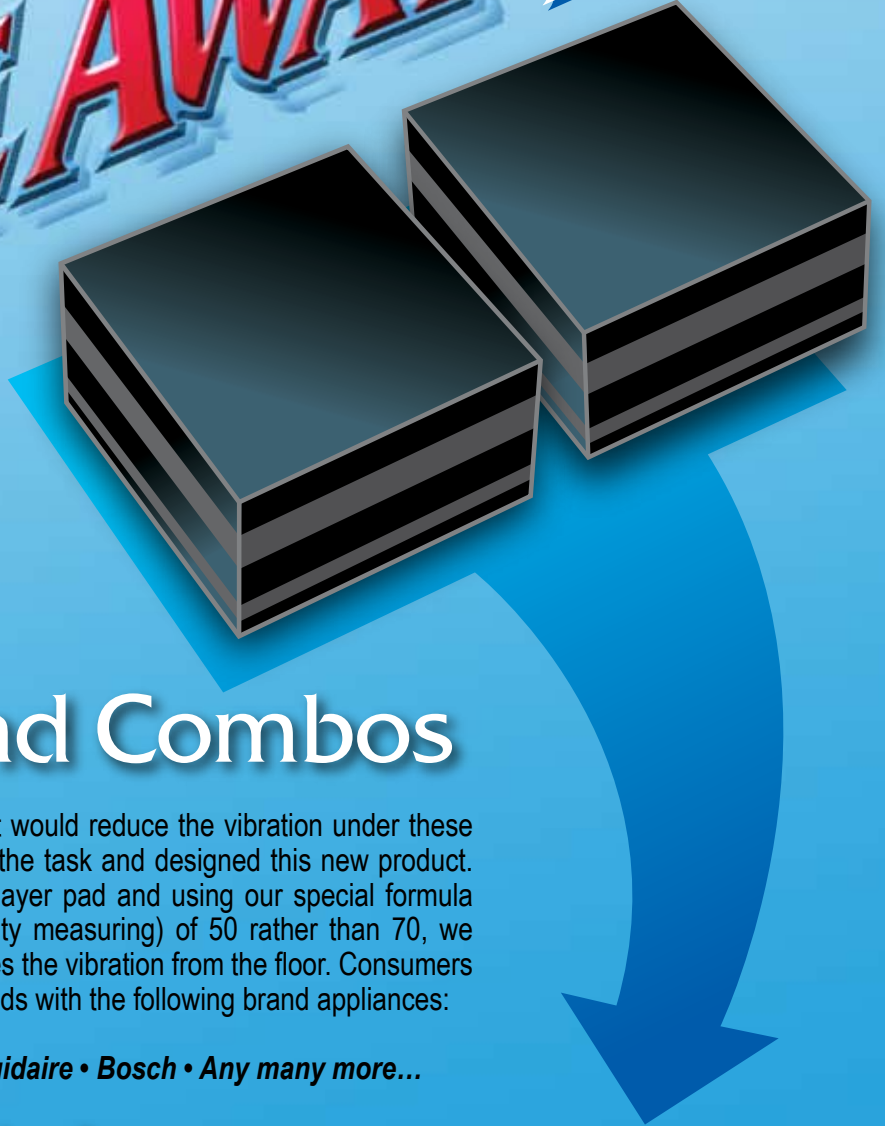


NEW!



SHAKE AWAY PLUS



For Washers and Dryers, Stackables and Combos

After receiving many requests for a product that would reduce the vibration under these type washers and dryers, Kellett stepped up to the task and designed this new product. By adding 2 additional layers to our original 3 layer pad and using our special formula neoprene that has a Shore A durometer (density measuring) of 50 rather than 70, we created a pad that is softer and effectively isolates the vibration from the floor. Consumers have successfully reduced vibration using our pads with the following brand appliances:

Whirlpool • GE • Maytag • LG • Kenmore • Frigidaire • Bosch • Any many more...

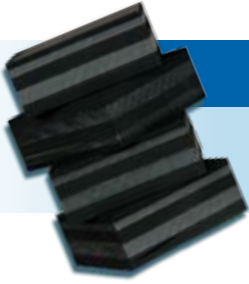
Benefits of Using KE Shake Away

- Reduces Vibration transfer from machine to most types of flooring, significantly reducing vibration noise
- Protects floors from scratches
- Economical
- Reduces Maintenance Costs
- Prolongs the life of equipment
- Easy Installation
- Practically Indestructible
- Walking or moving of the machine is stopped
- Adds life to machinery parts
- Dampens the effect of vibrations and shocks by transmitting vibrations and forces to the base of the pad and across its surface
- Unaffected by moisture, detergents, oils, grease and cleaning solvents





SHAKE AWAY Vibration Isolation Pads



Bulk Packed

12 sets of pads (48) packed in carton.
No packaging.
Item #13131/B-1 • Weight – Case of 12 sets – 10 lbs.



Shrink Wrap Package

Contains 4 KE Shake Away™ PLUS pads,
each measuring 2-1/2" x 2-1/2" x 1" thick.
Package is designed to be used on counter or shelf. Shrink
Wrap Package measures 5" W x 5" H x 1" D
Item #13131/SW-1 • Weight – Case of 12 – 10 lbs.



Clamshell Package

Contains 4 KE Shake Away™ PLUS pads
each measuring 2-1/2" x 2-1/2" x 1" thick.
Package is designed to be used with J-Hook strips, in counter
display box or in floor stackout display.
Clamshell measures 6" W x 6-1/2" H x 1" D • Item #13131/JH-1
Weight – Case of 12 – 11 lbs.



Replacement Box

Contains 12 clamshell packages for use in stackout or as
counter display.
Counter Display measures 17-3/4" L x 6-1/2" W x 7" H
Item #13131/JH-1R • Weight – Case of 12 – 12 lbs.



Stackout Display Case

Contains 36 clamshell packages.
Display secured on wooden pallet.
Pallet and display measure 21" W x 21" D x 41-1/2" H
Item #13131/SO-3 • Weight – 50 lbs. each

Making Happy Customers!

At Kellett, we understand that as a retailer your goal is to provide your customer with superior appliances and customer service. The high efficiency washers & dryers have caused vibration issues in the home due to floor surfaces & structural weakness. The KE Shake Away™ Plus Pads are a cost effective way to solve those issues. We have been resolving vibration issues since 1960. In our experience selling KE Shake Away™ for the last year, these are some of the problems that users experience:

The Customer May Have Vibration Problems If:

- Units are located on second floors
- Units are installed on the 1st floor with a basement underneath
- Laundry area has a ceramic, marble or slate tile floor
- Older homes where floor structures may not adequately handle heavier, faster RPM high efficiency units
- Units installed in modular, mobile homes, condos, townhomes, or apartments

With These Areas In Mind, We Would Like To Make The Following Recommendations:

- When selling a high efficiency washer & dryer, determine if your customer might experience problems with vibration. Suggest that they purchase the pads and have them installed at the same time the units are installed.
- Your Service Technicians can have these available for re-sale to their customers.
- Install the pads with every high efficiency washer & dryer as part of the cost when selling to the customer.
- Display the product in your store for customers who may not have purchased their high efficiency washer & dryer from you.